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8	IN THE SUPERIOR COURT OF THE STATE OF ARIZONA IN AND FOR THE COUNTY OF MARICOPA				
10	IAMES STEVENSON DADON				
11	JAMES STEVENSON, BARON BENHAM, LYNIE STONE, JESSICA CHAMBERS, AS AGGRIEVED				
12	ELECTORS,	Case No.			
13	Plaintiffs,				
14	vs.				
15	GOVERNOR DOUG DUCEY AND SECRETARY OF STATE KATIE	EXPERT REPORT OF MATTHEW BRAYNARD			
16	HOBBS,				
17	Defendants.				
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# I. INTRODUCTION

I have been retained as an expert witness on behalf of Proposed Intervenor-Plaintiffs James Stevenson, Baron Benham, Lynie Stone, and Jessica Chambers in the above captioned proceeding. I expect to testify on the following subject matters: (i) analysis of the database for the November 3, 2020 election for the selection of Presidential Electors in the State of Arizona ("State"); (ii) render opinions regarding whether individuals identified in the State's voter database actually voted; and (iii) render opinions regarding whether individuals identified in the State's voter database were actually qualified to vote on election day.

This is a statement of my relevant opinions and an outline of the factual basis for these opinions. The opinions and facts contained herein are based on the information made available to me in this case prior to preparation of this report, as well as my professional experience as an election data analyst.

I reserve the right to supplement or amend this statement on the basis of further information obtained prior to the time of trial or in order to clarify or correct the information contained herein.

# II. DOCUMENTS REVIEWED

I reviewed the following documents in arriving at my opinions.

1. The voter records and election returns as maintained on the State's election database:

- 2. Records maintained by the National Change of Address Source which is maintained by the United States Postal Service and which is available for licensed users on the internet. I am a licensed member.
- Records developed by the staff of my call centers and social media researchers; and
- 4. A national voter database maintained by L2 Political;

In addition, I discussed the facts of this matter with Petitioner's attorney Erick G. Kaardal and members of his legal team.

# III. PROFESSIONAL QUALIFICATIONS

I have attached hereto as Exhibit 1 a true and correct copy of my resume. As detailed in the resume, I graduated from George Washington University in 2000 with a degree in business administration with a concentration in finance and management information systems. I have been working in the voter data and election administration field since 1996. I have worked building and deploying voter databases for the Republican National Committee, five Presidential campaigns, and no less than one-hundred different campaigns and election-related organizations in all fifty states and the U.S. Virgin Islands. I worked for eight years as a senior analyst at the nation's premier redistricting and election administration firm, Election Data Services, where I worked with states and municipalities on voter databases, delineation, and litigation support related to these matters. Also, while at Election Data Services, I worked under our contract with the US Census Bureau analyzing voting age population. Since 2004, I have worked for my own business, now known as External Affairs, Inc., providing

statistical and data analysis for local, state, and federal candidates and policy organizations in the areas of voter targeting, polling/research, fundraising, branding, and online development and strategy. My firm has worked for over two-hundred candidates from president to town council and over a dozen DC-based policy/advocacy organizations.

With respect to publications I have authored in the last 10 years, I have not authored any publications in the last ten years.

# IV. COMPENSATION

I have been retained as an expert witness for Petitioners. I am being compensated for a flat fee of \$40,000.

# V. PRIOR TESTIMONY

I have not provided testimony as an expert either at trial or in deposition in the last four years.

# VI. STATEMENT OF OPINIONS

As set forth above, I have been engaged to provide expert opinions regarding analysis in the November 3, 2020 election of Presidential electors. Based on my review of the documents set forth above, my discussions with statisticians and analysts working with me and at my direction, my discussions with the attorneys representing the Petitioners, I have the following opinions:

1. It is my opinion, to a reasonable degree of scientific certainty, that in the State, the State's database for the November 3, 2020 election show 2,181,959 individuals voted early or applied for and the State sent an absentee or mail-in ballot, and 518,560 voters whom the state marks as having requested and been sent an

- absentee ballot did not return it. It is my opinion, to a reasonable degree of scientific certainty, that in my sample of this universe, 44.20% of these absentee voters in the State did not request an absentee ballot.
- 2. From the State's database for the November 3, 2020 election and our call center results, it is my opinion to a reasonable degree of scientific certainty that 481,022 individuals whom the State's database identifies as having not returned an absentee ballot, that in my sample of this universe, 17.32% of those absentee voters did in fact mail back an absentee ballot to the clerk's office.
- 3. From the State's database for the November 3, 2020 election, the NCOA database, and our call center results, it is my opinion to a reasonable degree of scientific certainty that out of the 19,997 individuals had changed their address before the election, that in my sample of this universe, 0.41% of those individuals denied casting a ballot.
- 4. From the State's database for the November 3, 2020 election and the NCOA database and other state's voter databases, it is my opinion to a reasonable degree of scientific certainty, that at least 5,726 absentee or early voters were not residents of the State when they voted.
- 5. From the State's database for the November 3, 2020 election and comparing that data to other states voting data and identifying individuals who cast early/absentee ballots in multiple states, it is my opinion to a reasonable degree of scientific certainty, that at least 157 individuals in the State voted in multiple states.

# VII. BASIS AND REASONS SUPPORTING OPINIONS.

It is my opinion that due to the lax controls on absentee voting in the November 3, 2020 election that the current unofficial results of that election include thousands of individuals who were not eligible to vote or failed to record ballots from individuals that were.

First, State maintains a database for the November 3, 2020 election which I obtained from L2 Political and which L2 Political obtained from the State's records on, among other things, voters who applied for an absentee or early voter status. I received this database from L2 Political in a table format with columns and rows which can be

searched, sorted and filtered. Each row sets forth data on an individual voter. Each column contained information such as the name of the voter, the voter's address, whether the voter applied for an absentee ballot, whether the voter voted and whether the voter voted indefinitely confined status.

Second, we are able to obtain other data from other sources such as the National Change of Address Database maintained by the United States Postal Service and licensed by L2 Political. This database also in table format shows the name of an individual, the individual's new address, the individual's old address and the date that the change of address became effective.

Third, I conducted randomized surveys of data obtained from the State's database by having my staff or the call center's staff make phone calls to and ask questions of individuals identified on the State's database by certain categories such as absentee voters who did not return a ballot. Our staff, if they talked to any of these individuals, would then ask a series of questions beginning with a confirmation of the individual's name to ensure it matched the name of the voter identified in the State's database. The staff would then ask additional questions of the individuals and record the answers.

Fifth, attached as Exhibits 2 is my written analysis of the data obtained.

Below are the opinions I rendered and the basis of the reasons for those opinions.

1. It is my opinion, to a reasonable degree of scientific certainty, that in the State, the State's database for the November 3, 2020 election show 2,181,959 individuals voted early or applied for and the State sent an absentee or mail-in ballot, and 518,560 voters whom the state marks as having requested and been sent such a ballot did not return it. It is my opinion, to a reasonable degree of scientific certainty, that in my sample of

this universe, 44.20% of these voters in the State did not request such a ballot.

I obtained this data from the State via L2 Political after the November 3, 2020, Election Day. This data identified 2,181,959 individuals as having voted early or applied for an absentee and the State sending an absentee/mail-in ballot to these individuals who requested it. This data also identified 518,560 absentee voters who were sent a ballot but who failed to return the ballot.

I then had my staff make phone calls to a sample of this universe. When contacted, I had my staff confirm the individual's identity by name. Once the name was confirmed, I then had staff ask if the person requested an absentee ballot or not. Staff then recorded the number of persons who answered yes. My staff then recorded that of the 2,050 individuals who answered the question, 1,144 individuals answered yes to the question whether they requested an absentee ballot. My staff recorded that 906 individuals answered no to the question whether they requested an absentee ballot.

Attached as Exhibit 2 is my written analysis containing information from the data above on absentee voters. Paragraph 2 of Exhibit 2 presents this information.

Next, I then had staff ask the individuals who answered yes, they requested an absentee ballot, whether the individual mailed back the absentee ballot or did not mail back the absentee ballot. Staff then recorded that of the 708 individuals who answered the question, 355 individuals answered yes, they mailed back the absentee ballot. Staff recorded 353 individuals answered no, they did not mail back the absentee ballot. Paragraph 2 of Exhibit 2 presents this information.

Based on these results, 17.32% of our sample of these voters in the State did not request an absentee ballot.

2. From the State's database for the November 3, 2020 election and our call center results, it is my opinion to a reasonable degree of scientific certainty that 518,560 individuals whom the State's database identifies as having not returned an absentee ballot, that in my sample of this universe, 17.32% of those absentee voters did in fact mail back an absentee ballot to the clerk's office.

This opinion includes the analysis set forth above. Among the 708 who told our call center that they did request an absentee ballot and answered the second question, 355 told our staff that they mailed the absentee ballot back, which is 17.32% of the total sample of 2,050 whom the State identified as having not returned the absentee ballot the State sent them. Paragraph 2 of Exhibit 2 presents this information.

3. From the State's database for the November 3, 2020 election, the NCOA database, and our call center results, it is my opinion to a reasonable degree of scientific certainty that out of the 19,997 individuals had changed their address before the election, that in my sample of this universe, 0.41% of those individuals denied casting a ballot.

On Exhibit 2, in paragraph 4, I took the State's database of all absentee or early voters and matched those voters to the NCOA database for the day after election day. This data identified 19,997 individuals whose address on the State's database did not match the address on the NCOA database on election day. Next, I had my staff call the persons identified and ask these individuals whether they had voted. My call center staff identified 1,219 individuals who confirmed that they had casted a ballot. My call center staff identified 5 individuals who denied casting a ballot. Our analysis shows that 0.41%

of our sample of these individuals who changed address did not vote despite the State's data recorded that the individuals did vote.

4. From the State's database for the November 3, 2020 election and the NCOA database and other state's voter databases, it is my opinion to a reasonable degree of scientific certainty, that at least 5,726 absentee or early voters were not residents of the State when they voted.

On Exhibit 2, in paragraph 1, I took the State's database of all absentee or early voters and matched those voters to the NCOA database for the day after Election Day. This data identified 5,084 individuals who had moved of the State prior to Election Day. Further, by comparing the other 49 states voter databases to the State's database, I identified 744 who registered to vote in a state other than the State subsequent to the date they registered to vote in the State. When merging these two lists and removing the duplicates, and accounting for moves that would not cause an individual to lose their residency and eligibility to vote under State law, these voters total 5,726.

5. From the State's database for the November 3, 2020 election and comparing that data to other states voting data and identifying individuals who cast early/absentee ballots in multiple states, it is my opinion to a reasonable degree of scientific certainty, that at least 157 individuals in the State voted in multiple states.

On Exhibit 2, in paragraph 2, I had my staff compare the State's early and absentee voters to other states voting data and identified individuals who cast early/absentee ballots in multiple states. My staff located 157 individuals who voted in the State and in other states for the November 3, 2020 general election.

# VIII. EXHIBITS TO BE USED AT TRIAL TO SUMMARIZE OR EXPLAIN OPINIONS

At the present time, I intend to rely on the documents produced set forth above as possible exhibits.

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Dated: 1/20/ 2020

Mu-fll- Matthew Braynard

#### **MATT BRAYNARD**

1521 Boyd Pointe Way #3001, Vienna VA 22182 | 202.423.5333 (c) | matt@braynard.com

Matt Braynard is the president of both political consulting firm External Affairs, Inc., and a voter-registration non-profit, Look Ahead America.

#### **CURRENT EMPLOYMENT**

External Affairs, Inc.

Principal 2004 – Present

External Affairs, Inc. works for local, state, and federal candidates and policy organizations in the areas of voter targeting, polling/research, fundraising, branding, and online development and strategy. The firm has worked for over two-hundred candidates from president to town council and over a dozen DC-based policy/advocacy organizations.

Look Ahead America, Inc.

President March 2017 – Present

Matt founded LAA, a 501(c)(3), along with over thirty other former Trump campaign staffers with the goal of registering and turning out disaffected, patriotic voters.

#### PREVIOUS EMPLOYMENT

Donald J. Trump for President, Inc.

Director, Data Division October 2015 – March

2016

Matt was responsible for developing the voter contact strategy, building technology infrastructure, managing vendor relationships, recruiting the data division staff, and supporting and auditing state efforts on door-to-door, phone, mail, and email operations.

Election Data Services, Inc.

Senior Analyst 2001-2005

Matt Braynard was responsible for analyzing and redistricting states and municipal political boundaries, as well as analyzing election result administration data.

Republican National Committee

Political Analyst 1996, 1998-2001

Matt Braynard worked in the political analysis department developing and deploying voter targeting databases, and directed the precinct election result research project.

**Luntz Research Companies** 

Research Consultant 1997-2001

Matt Braynard analyzed survey toplines and cross tabulations to create executive presentation materials.

**EDUCATION** 

Columbia University 2018

Master of Fine Arts Writing Program

The George Washington University

Bachelors of Business Administration 2000

Concentrations in Finance and Management Information Systems

Date: November 19, 2020

From: Matt Braynard

External Affairs, Inc. matt@braynard.com

202.423.5333 November 19, 2020

Re: Arizona Voter Integrity Project: Illegal Ballots Preliminary Results

This is an outline of the six analysis methods we have applied to the State of Arizona ("State") and the results we have obtained as of the date set forth above.

# 1. Residency Violations

We have evaluated early and absentee voters who were matched to the national change of address database (NCOA) or are found to have registered to vote in other states subsequent to their registration in target states (OOSSR), strongly indicating a violation of residency requirements.

	NCOA	OOSSR	Merged
ΑZ	5,084	744	5,790

The OOSSR would be much higher, but we limited due to the lack of full dates of birth available to us from many states' voter databases. A full, complete birthdate is necessary for our match process.

# 2. Double Voting (Early/Absentee ONLY)

We compared the target state early and absentee voters to other states voting data and identified individuals who cast early/absentee ballots in multiple states.

AZ: 157

#### 3. Confirmation of "Unreturned" Absentee Ballots

I obtained data from the State via L2 Political after the November 3, 2020, Election Day. This data identified 518,560 voters who were sent an absentee ballot but who failed to return the absentee ballot.

We then called a sample of these voters totaling 2,050 individuals to ask if they requested the absentee ballot. Of the 2,050 individuals our call center contacted and spoke with whom the State data identified as having requested an absentee ballot but the data identified as having not returned the ballot, our call center identified 906 individuals who did not request an

absentee ballot. Among those who said they had requested an absentee ballot and answered whether they had mailed the ballot back, 355 individuals told our call center that they returned a ballot

<b>State</b> Arizona	<b>Did Not Request</b> 1144	Percentage of 2,114 Sample 44.20%
State	Returned	Percentage of 2,114 Sample
Arizona	355	17.32%

# 4. Confirmation of National Change of Address Voters

We contacted individuals who have been recorded having voted but filed a national change of address to confirm that they did indeed cast a ballot. Once again, our call center staff contacted a random sample of 1,224 individuals from the State data. From these calls, our staff identified 1,219 individuals who told our call center staff they did cast a ballot and 5 individuals who told our call center staff they did cast a ballot. The following counts and percent of people we reached by phone told us they did NOT cast an early or absentee ballot despite the state recording such a ballot.

State	Total	Percentage of Sample
Arizona	5	0.41%

# 5. Confirmation of Low Propensity in Heavy Turnout Precincts

We reached out to Individuals who were marked as having voted despite never voting, not voting in many years, or just recently registered. We concentrated this in precincts with unusually high turnout.

State	Total	Percentage of Sample
Arizona	21	0.94%